



Livermore Jr. Rodeo • P.O. Box 1173 • Livermore, CA 94551

Non-Profit Status #0497884LJ9RA

Dear Rodeo Friend,

Livermore Jr Rodeo would like to invite you to be part of our community.

Junior Rodeo strives to get our youth interested in not only rodeo as a sport but encourages the whole family to be involved and participate with events for Pee Wee's, Jr/Jr's and Seniors kids. Children to young adults from 1 year to 17 years of age can have fun competing in events that have been found on working ranches for hundreds of years.

Part of this tradition is selecting a young lady between the age of 13 to 17 who has the desire to promote our organization to their fullest potential, who would like to be part of our western heritage and promote our sport with honesty and integrity. She is our Livermore Jr. Rodeo Queen. In the last decade the LJRA Queen has started some of the most recognized names in California Rodeo Royalty within the Pro Rodeo Circuit and many of our young ladies have gone on to graduate from major 4-Year Colleges like FSU and CalPoly SLO.

We are asking for your help in a donation to continue this program. On March 17th, 2012, we will be holding a LJRA Queen Contest that will judge a girl on her Horsemanship, Knowledge, Personality, Poise and Appearance. We are in need of funding to support this contest. We hope you can help our young ladies by becoming a sponsor. Please choose a sponsor level that is workable for you and your company. Any little bit helps. ~ Kindest Regards

Melinda Gaw – LJRA Queen Coordinator

Sponsorship Opportunities:

Sponsorship Level	Donation Level	Sponsor receives	How does this help?
Bronze	\$50	website listing and announcement at Queen Contest	Funds Sashes, Sash Pin, Judges gifts; Chap Bag; Contestant Awards
Silver	\$100	website listing, announcement at Queen Contest and printed recognition in Contest program	Flowers, Horsemanship award, Congeniality and Top Sponsor awards; Contestant Awards
Gold	\$200+	website listing, announcement at Queen contest; printed recognition in Contest and Jr. and Pro Rodeo Program	Queen Buckle, Food for Contest, Photographer, Arena Rental, 1 st Runner award, Contestant Awards

All Sponsors will be recognized by announcer at the Livermore Jr. Rodeo held June 16th, 2012.

(All Sponsors and the general public are welcome to attend the Queen coronation)

Sponsorship Donation Due Date: Friday, March 16, 2012

Please Make Checks Payable to:

Livermore Junior Rodeo Association

Contact Information: Melinda Gaw: 209-663-3924

Mailing Address is P.O. Box 7; Clements, CA